## Dear Secretary,

Have any of your Squash Club members ever considered or desired the use of an Electronic Court Booking System which can be accessed by their members to make and manage bookings over the Internet? Many clubs are looking into this technology but do not necessarily know where to start.

As the Secretary and Director of a medium sized Tennis and Squash Club I was asked to look into such a system and found that available solutions were either very expensive with ongoing associated running costs or were solutions that were not flexible enough to meet quite basic requirements. This led me to developing a solution that fits the needs of small to large organisations operating multiple racket sports. Since its implementation, which has been embraced by the entire membership of our club, we have seen a major reduction in club administration time dealing with court bookings, cancellations and changes, whilst also seeing an increase in court usage, which was quite unexpected.

Making courts easier to book and manage has benefited both the club and its membership, and as such we would like to offer this service to other similar clubs in the UK in partnership with yourselves so that you too may offer your membership this solution at very good deal.

## How does it work?

The system is accessed via the Internet using a standard web browser. The club itself would require an Internet connection and a PC for members to make bookings at the club instead of using paper based systems. The solution has embellished 'Touch Screen' technology and as such it is designed to be used with a touch screen monitor at the club negating the requirement for a mouse which gives the very best experience for members, however the very basic requirement is just a standard PC and monitor with a mouse. As this is an Internet based system players can log on securely using their unique PIN and Password from home, work or anywhere in the world to make and manage their bookings giving them complete control.

If subscribed, email notifications are also sent out to players confirming and reminding them of their bookings and any changes keeping them up to date and in control never having to miss a match or call the club to verify the court booking or time.

## What does it cost?

Systems like this tend to cost a lot of money, but we would like to offer this for FREE until August 2010. After this we will review our service but we are confident that if we do have to make a charge it would only be a small fixed monthly charge of around £10 to £15 to cover our costs; this would be dependent on the uptake of this service. We as an organisation are committed to provide high quality services and software at the lowest possible rates, especially for non-profit organisations, which I am glad to say many Squash Clubs still are.

So for the first 12 months this is a very good deal for your members to experience High Quality Court Booking software for free. All they will need is a basic PC, more information is available on our website.

To sign up free today for this service without any obligation UK Clubs just need to visit our web site at <a href="https://www.ebookingonline.net">www.ebookingonline.net</a>, after signing up they will be able to start building a bespoke online booking system straight away and get the system up and running within minutes.

For more information please visit our web site at <a href="www.ebookingonline.net">www.ebookingonline.net</a> where you will find FAQs, a <a href="Demo System">Demo System</a>, information on system requirements, video tutorials, documentation and once registered the ability to log support calls.

We look forward to hearing from you on how we can work in partnership with you to make this system available to all interested parties in playing a small part to help promote racket sports.

Should you have any questions please contact us at <a href="www.ebookingonline.net/contact.php">www.ebookingonline.net/contact.php</a> or email at john@ebookingonline.net

Yours sincerely

## John Adams

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"Embracing technology for sporting advantages"